

Recommendations for promoting the Postdoctoral Fellowships on social media

Help us discover the best research talent by spreading the word

To ensure that the information about our Postdoctoral Junior Leader Fellowships programme **reaches the best possible candidates**, we kindly ask for your help in spreading the word in your social media channels.

In this document we provide you with **ready-made Twitter, Instagram and LinkedIn posts** as well as **tips** for sharing information about the call on social media. Thank you for your collaboration!

General guidelines

What to keep in mind when posting about the call on social media

Please use the main hashtag **#laCaixaFoundFellowships** or language-specific hashtags **#BecasFundlaCaixa** (in Spanish) or **#BequesFundlaCaixa** (in Catalan) on your social media publications. This way we won't miss your posts and can reshare them on our channels.

Please also mention the “la Caixa” Foundation’s Fellowships Programme’s accounts on your posts so that we can give visibility to your publications. The account handles are the following:

Twitter:

- [@becarioslaCaixa](#) (for content in English and Spanish)
- [@becarislacaixa](#) (for content in Catalan)

Instagram: [@BecariosFundlaCaixa](#) (for content in all languages)

LinkedIn: [Fundación “la Caixa”](#)

[On this website](#) you'll find all the information regarding the Postdoctoral Junior Leader Fellowships Programme, as well as the access to the application platform.

Readymade social media content

Take advantage of these off-the-shelf posts to promote the call

Post example for Twitter

Text:

Are you looking for a postdoctoral position?

The Postdoctoral Junior Leader Fellowships Programme by "la Caixa" Foundation is aimed at researchers of any nationality to lead STEM projects in Spain and Portugal.

Find out more and apply: <https://fundacionlacaixa.org/en/postdoctoral-fellowships-junior-leader-call>

#laCaixaFoundFellowships

Image:



Post example for Instagram

Text:

Are you looking for a postdoctoral position?

The Postdoctoral Junior Leader Fellowships Programme by “la Caixa” Foundation is aimed at researchers of any nationality to lead STEM projects in Spain and Portugal.

Apply by 7 October!

#laCaixaFoundFellowships

Image:



Post example for LinkedIn

Text:

Are you looking for a postdoctoral position?

The call for "la Caixa" Foundation's annual Postdoctoral Junior Leader Fellowships Programme is now open! The programme is aimed at researchers of any nationality to lead projects in the STEM disciplines in Spain and Portugal.

Find out more and apply: <https://fundacionlacaixa.org/en/postdoctoral-fellowships-junior-leader-call>

#laCaixaFoundFellowships

Image:

