Social Media recommendations

In order to generate beneficial synergies and to achieve maximum reach for the new call for applications for the Doctoral INPhINIT Fellowships programme, we suggest you follow certain criteria in your social media publications with the aim of mutually publicising each other and reaching as many candidates as possible.

- It’s important to use the main hashtag #laCaixaFoundFellowships, #BecasFundlaCaixa or #BequesFundlaCaixa to ensure content is spread under the same tag.

- It’s a very good idea to mention "la Caixa" Foundation profiles so the mention can be detected and published via our channels.

Facebook:
@fundlacaixapt
https://www.facebook.com/fundlacaixapt/
@bpisolidariedade
https://es-la.facebook.com/bpisolidariedade/

Twitter:
@FundlaCaixaPT
https://twitter.com/FundlaCaixaPT
@banco_bpi
https://twitter.com/banco_bpi

Redirecting anyone interested: the URL for up-to-date information and the platform for processing applications is:
Tweet example

*Use this as guidance to publicise this call on social media. Feel free to use any of the materials provided in the communication kit.*

**Tweet:** Would you like to do a PhD in Spain or Portugal? The "la Caixa" Foundation's Doctoral INPhINIT Fellowships programme supports the best scientific talent and fosters innovative, high quality research in Spain and Portugal. More information: https://fundacaolacaixa.pt/pt/educacao-bolsas/bolsas-da-fundacao-la-caixa/bolsas-de-doutoramento-inphinit/descricao-do-programa

**Hashtags:** #laCaixaFoundFellowships, #BecasFundlaCaixa or #BequesFundlaCaixa

**Referência:** @FundlaCaixaPT + @banco_bpi

**Imagem:**

![Image showing information about the Doctoral Fellowships programme](image-url)

*Many thanks for your collaboration*