



Title: Fake news: acceptance and correction of misinformation in social interaction contexts

Acronym: MISCOR

Project leader: Magda Saraiva

Host organisation: ISPA, CRL

Main purpose of the project: This project experimentally investigates the mechanisms shaping the acceptance and correction of misinformation in social interaction contexts.

Design/methodology/approach: The project rests on a set of integrated experiments that will be conducted in controlled lab environments, using well-established paradigms and procedures, with a specific focus on fake news in ecological contexts.

Potential results: The project's results will advance scientific knowledge on the socio-cognitive mechanisms shaping misinformation emergence and correction. The outputs will also be instrumental in informing guidelines, consultancy, and workshops directed to targeted stakeholders to raise awareness of the consequences of misinformation and encourage individual and institutional correction strategies for its mitigation.

Social relevance of the research: Examining the emergence and correction of misinformation may inform evidence-based strategies to minimize their impact. Knowing how misinformation emerges, is disseminated, and corrected may reduce beliefs/attitudes and behavior based upon false information. Devising strategies to prevent/correct misinformation enhances public access to reliable information.

Originality/value of the project: MISCOR targets a novel, timely, and urgent societal problem. While misinformation has been addressed in sociology, communication, and political science, our approach innovatively rests in experimental paradigms targeting the specific socio-cognitive mechanisms shaping the emergence, transmission, and correction of misinformation.